

No. 13 / Cologne, 08.07.2024

## Koelnmesse extends its contract with Chief Operating Officer Oliver Frese

Koelnmesse GmbH today announced that it will be extending its contract with Oliver Frese, which currently runs until the end of 2024, by a further five years to 31 December 2029. Frese has been the Chief Operating Officer (COO) of Koelnmesse since 2020.

"Over the past few years, Oliver Frese has not only guided the Cologne event portfolio through the difficult phase of the Covid pandemic, but has also introduced a new operating model in the market-focused areas of Sales, Services and Marketing Communications", says Gerald Böse, Chief Executive Officer at Koelnmesse. According to Böse, Frese has also worked together with the International division to successfully implement global portfolio responsibility in Trade Fair Management over recent years. "I would like to thank Oliver Frese for his outstanding contributions and I am convinced that Koelnmesse will continue to grow with him by our side."

"Strengthening the trade fair business in Cologne is a key priority for Koelnmesse", says Henriette Reker, Mayor of Cologne and Chair of the Supervisory Board at Koelnmesse. "This is why I'm so pleased that Oliver Frese will be continuing to play a decisive role in shaping the future of the Koelnmesse Group in his role as Chief Operating Officer, and I look forward to our continued successful collaboration".

After holding management positions at companies such as Deutsche Telekom and the energy group EnBW and spending several years on the board of Deutsche Messe AG, Oliver Frese, who holds a social sciences degree, was appointed to the Management Board of Koelnmesse GmbH in 2020.

"The development and expansion of highly attractive trade fair formats and concepts for Cologne is something that's right at the top of my agenda for the coming years", says Frese. "My aim is for Koelnmesse events to remain unmissable dates in the diaries of the currently over 50,000 exhibiting companies, but to also make them the place to be for new exhibitors and partners."

Images of Oliver Frese can be downloaded [here](#).

Your contact for questions:

Dr. Jasmin Fischer

Tel

+49 221 821-2494

e-mail

jasmin.fischer@

koelnmesse.de

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. + 49 221 821-0

Fax + 49 221 821-2574

info@koelnmesse.de

www.koelnmesse.de

Executive Board:

Gerald Böse (President and Chief

Executive Officer)

Oliver Frese

Chairwoman of the Supervisory

Board: Mayor of the City of Cologne

Henriette Reker

Headquarters and

place of jurisdiction: Cologne

District Court Cologne, HRB 952



**About Koelnmesse:**

Page

2/2

Koelnmesse employs around 1000 people. As a city trade fair in the heart of Europe, it occupies the third largest trade fair grounds in Germany and, with almost 400,000 m<sup>2</sup> of hall and outdoor space, is among the top ten largest trade fair grounds in the world. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and corporate events in Cologne and in the most important markets all over the world. Its portfolio reaches over 54,000 exhibiting companies from 122 countries and around three million visitors from more than 200 nations. Until 2040, Koelnmesse is investing more than 1 billion euro in the development of the trade fair grounds into the most extensive investment programme in its history, to allow it to cover all event formats in the future. Koelnmesse is celebrating its 100th anniversary in 2024. 100 years in which Koelnmesse has brought people and markets together worldwide. 100 years in which it has reinvented itself time and again with a visionary passion for the future: [Koelnmesse History](#) | [Koelnmesse](#)

Photo material for Koelnmesse:

<https://www.koelnmesse.com/news/image-database/image-database.php>

Follow our English social media channel:

[www.linkedin.com/company/koelnmesse-gmbh](https://www.linkedin.com/company/koelnmesse-gmbh)